

Paws and Claws Society, Inc.

1017 Grove Avenue ♥ Thorofare, NJ 08086 ♥ (856) 848-7664

PARTNERS IN PREVENTION NOT DESTRUCTION

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PRESS RELEASE



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Contact person: Madelyn Filipski

Contact number: 609-465-4036

Contact email: humane_educator@hotmail.com

Going to the Kids for the Dogs and Cats

Graduating seniors in four southern New Jersey counties can compete for scholarships by creating original ideas designed to increase the adoption of shelter pets and then, sharing them in an essay.

Paws and Claws Society of Thorofare, New Jersey designed Circle of Compassion Scholarship Awards to tap into the vitality and creativity of our young people by challenging them to put their active minds into solving an old problem – how to get more animals adopted from animal shelters.

Nationally, only about sixteen percent of pets are selected from a shelter. As a consequence millions of perfectly wonderful animals meet their end in “shelters.” By adopting a shelter pet, you rescue an already viable, precious life and discourage the breeding of unwanted animals.

Few are aware that about twenty-five percent of the animals in US shelters are pedigree or that there are significant benefits to adopting a previously loved pet.

Paws and Claws Society is offering a 1st, 2nd and 3rd place Circle of Compassion Scholarship Awards in the amounts of \$500., \$750, and \$1,000 for the best **original, practical** ways to increase the adoption of shelter pets.. Ideas can apply to an entire shelter or to specific types of adoptions like senior pets, special needs pets, feral cats or big dogs. Students can submit up to five original ideas, but can only win one award. In addition, there will be a \$1,500. scholarship award for the student with the best idea from the four counties. The schools of first place winning students will receive \$500 of animal themed books for their library.

For more information about the scholarship award visit www.petfinder.com/shelters/NJ382.html or send an email with Scholarship in the Subject to humane_educator@hotmail.com.