



Paws and Claws Society, Inc.

1017 Grove Avenue ♥ Thorofare, NJ 08086 ♥ (856) 848-7664

PARTNERS IN PREVENTION NOT DESTRUCTION

January 15, 2011

Dear Director of Guidance,

Paws and Claws Society of Thorofare New Jersey is pleased to announce a scholarship idea essay contest for your graduating seniors.

Paws and Claws would like the fresh ideas of young people to help solve an old problem – how to get more animals adopted from animal shelters.

Less than 16% of the animals adopted into homes come from animal shelters. As a consequence millions of perfectly wonderful animals meet their end in American “shelters.” Few are aware that 25% of the cats and dogs in shelters are pedigree or that there are significant benefits to adopting a previously loved animal.

Paws and Claws would like to increase the number of people who seek pets from shelters utilizing the fresh perspective of your seniors. We are hoping for the creativity and enthusiasm of the young to infuse some new solutions into this challenge.

This scholarship opportunity will be available to high schools in four counties. Each county will be eligible for a first, second and third place scholarship. There will also be a prize for the best idea from the four counties. Schools with first place winners will receive subscriptions to a selection of animal periodicals for your school library. The scholarships will be distributed to your students during the time you normally give awards.

Each senior may submit up to five separate entries. Each idea essay should be 500 words or less. Ideas must be original, but can be enhancements of existing methods. Ideas will be judged by a committee chaired by the Treasurer of Paws and Claws Society and their decisions will be final. Paws and Claws Society reserves the right to not award prizes when submissions are all unoriginal. The names of all scholarship winners will be available June 15, 2011.

Each county is eligible for a first, second and third best idea prizes as follows.

1st place \$1,000 2nd place \$750. 3rd place \$500

Senior with Best Idea from all Counties will receive \$1,500.

Enclosed you will find a flyer advertising the scholarship opportunity to your students. We are looking forward to many exciting ideas to save many more lives.

Sincerely yours,

Madelyn Filipski
Humane Education Director