



# Paws and Claws Society, Inc.

1017 Grove Avenue ♥ Thorofare, NJ 08086 ♥ (856) 848-7664

**PARTNERS IN PREVENTION NOT DESTRUCTION**

January 15, 2010

Dear,

Paws and Claws Society of Thorofare New Jersey is pleased to announce a scholarship idea essay contest for your graduating seniors.

Paws and Claws would like the fresh ideas of young people to help solve an old problem – how to get more animals adopted from animal shelters. The winning ideas may be used in one minute public service announcements created by interested seniors in the 2010-2011 school year in another scholarship opportunity.

Less than 16% of the animals adopted into homes come from animal shelters. As a consequence millions of perfectly wonderful animals meet their end in American “shelters.”

Paws and Claws would like to increase the number of people who seek pets from shelters utilizing the fresh perspective of your seniors. We are hoping for the creativity and enthusiasm of the young to infuse some new solutions into this challenge; first in this year’s essay contest and then through the PSA’s reflecting the contest ideas next year.

This scholarship opportunity will be available to high schools in four counties. Each county will be eligible for a first, second and third place scholarship. There will also be a prize for the best idea from the three counties. Schools with first place winners will receive \$500 worth of books about animals for your school library. The scholarships will be distributed to your students during the time you normally give awards.

Each senior may submit up to five separate entries. Each idea essay should be 500 words or less. Ideas must be original, but can be enhancements of existing methods. Ideas will be judged by a committee chaired by the Treasurer of Paws and Claws Society and their decisions will be final. Paws and Claws Society reserves the right to not award prizes when submissions are all unoriginal. The names of all scholarship winners will be available June 15, 2010.

Each county is eligible for a first, second and third best idea prizes as follows.

1st place \$1,000                      2nd place \$750.                      3rd place \$500

Senior with Best Idea from all Counties will receive \$1,500.

Enclosed you will find a flyer advertising the scholarship opportunity to your students. We are looking forward to many exciting ideas to save many more lives.

Sincerely yours,

Madelyn Filipski  
Humane Education Director